

Huntsville Hospital “Makes it Count” by hosting PFS Roadshow

On January 15, 2010, Alabama HFMA held a one day PFS Leadership Conference in Huntsville, Alabama. Overall 118 people participated in the event. The event was attended by PFS Leaders from many organizations throughout North Alabama and some from South Tennessee. The sessions were designed to provide practical business and operational information in a fast paced environment. Over the course of the day, we featured nine sessions.

The event opened with Linda Maddox, Alabama HFMA president discussing current initiatives within our Alabama Chapter and how “Making it Count” is so important for us not only as an organization but also as individuals for each of us to grow professionally and personally. Alabama HFMA has joined with other “Dixie Region” HFMA chapters in this year’s theme of community sponsorship with giving back to our troops and veterans. Alabama HFMA has partnered with Boca Java in “Operation Million Cup.” With this effort for every bag of coffee purchased by a HFMA member, Boca Java will match the donation two-for-one. Donations can be made through <http://www.bocojava.com/learn/troops/index.jsp>. All Alabama HFMA members are encouraged to participate in this gesture of gratitude for our troops and veterans.

Our conference session topics included Red Flag security, managed care contracting basics, third party liability collections, PFS performance measures, workers compensation collections, HFMA membership benefits, cost reporting from business office perspective, Medicaid Integrity Contractors, and business office daily RAC operations. Our speakers included attorneys in the areas of practice for third party liability, work compensation law, and Medicaid integrity compliance. Other guest speakers included PFS leaders from Huntsville Hospital, Decatur General, Trinity Methodist, and auditing firms. These speakers provided insight of case studies of how they have tackled such topics as Red Flag Rules, RAC compliance operations, and managed care contracting. The very fast paced day ended with most attendees commenting the content provided them with useful information that can be applied in their day-to-day operations.

**- Tracy McCown, MBA
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Director Patient Accounting Services**

