



Bama

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CHATTER

Record Attendance Expected for the Fall Institute

Your Alabama HFMA Leadership Team has been working hard to put together an event packed with timely and relevant information that is certain to provide ideas and solutions for the challenges you face today. Our CPE-loaded Fall Institute, which will be held November 17-18 at the Wynfrey Hotel in Birmingham, is punctuated by keynote speakers, Dr. John and Jane Covey of FranklinCovey. We are so fortunate to bring this calibre headliner to our Membership. The Coveys will share tips for creating a harmonious

environment at work and at home. They will offer insights and practical strategies including outlining the four imperatives for great leaders:

- Inspiring Trust
- Clarifying Purpose
- Aligning Systems, and
- Unleashing talent

For more on the Covey's see the Speaker Feature in this newsletter.

In addition to our General Sessions, we are bringing more than a dozen thought-leaders on the topics that matter to you most. Choose from one of the PFS, Compliance or CFO tracks we've put together for you or pick those sessions that will help you achieve harmony with your team.

Information your CEO needs to compete in an era of transparency!

Maximizing Charity Reporting

What Your Personality Says About You and How You Manage

Shadow Billing for Medicare Advantage

IRS Update

Sanction Screening Programs

Retrospective Denials Management

Value, Not Volume-The Right Care at the Right Time, in the Right Place, at the Right Cost

EHR 7 HIPAA: Managing Compliance and Progress

Financial Testimony Strategies in for Healthcare Litigation

Revenue Recovery Thought-Leaders

Take the "Cuss" out of Customer Service

For a complete agenda with presentation descriptions and speaker biographies, or to sign up today, visit our website at www.alabamahfma.org.

**UPDATED
NOW
MORE
HOURS!**

ATTENDEES
EARN
**12 HRS
CPE**



Harmony
ACHIEVING BALANCE
AMIDST TODAY'S CHALLENGES

ALABAMA HFMA FALL 2011 FALL INSTITUTE
November 17-18, 2011 | Wynfrey Hotel, Birmingham